

Press Release



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6 February 2020

Differentiate your Japan Trip with special campaigns! :get special shopping voucher by train pass, enjoy 'Evangelion' Crack the Code Rally, and experience japan festival 'Hina Matsuri'

An all new campaign "Welcome to Japan" invites all Thai visitors.

Claim your special offer by purchasing Welcome Suica or JR EAST PASS,
and get a gift voucher to shop at MITSUI OUTLET PARK and Mitsui Shopping Park.



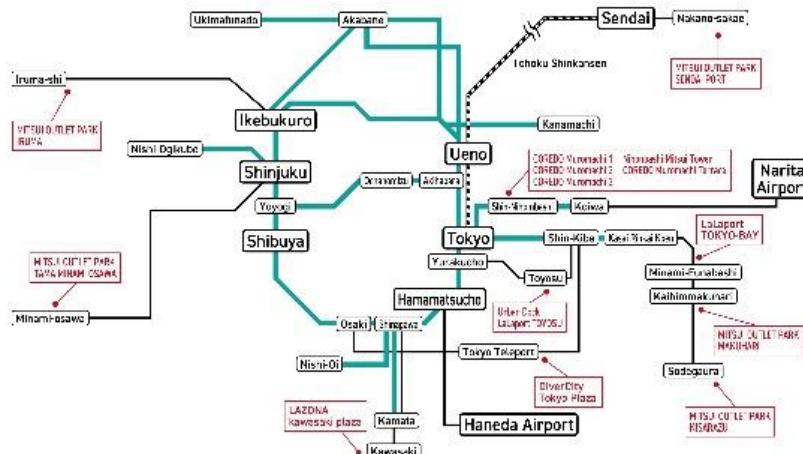
Mitsui Fudosan Retail Management Co., Ltd. collaborating with East Japan Railway Company launched a new campaign “Welcome to Japan Campaign”, between 24 January – 31 March 2020, offering special privileges for foreign tourists traveling to Japan. During the campaign, if you buy JR EAST's Welcome Suica, JR EAST PASS (Tohoku area) or JR EAST PASS (Nagano, Niigata area), you will get ‘500 yen discount coupon for every 5000 yen purchase’ for shopping at the famous 14 branches of Mitsui Fudosan Group’s outlets and shopping malls.

The campaign was organized to promote tourism information, and to increase convenience in traveling and shopping for foreign tourists traveling to Japan. You can use the Welcome Suica to pay for train or bus, as well as goods and food. For JR EAST PASS, you can use the pass for unlimited trains in service areas.

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JR 東日本



You can join the campaign by purchasing or receiving Welcome Suica / JR EAST PASS (Tohoku area / Nagano, Niigata area) at JR East Travel Service Center, and you will receive a barcode. Please present the barcode at information counter at the participating Mitsui Fudosan Group's outlets and shopping mall to exchange for '500 Yen voucher for every 5,000 Yen (VAT included). Below is the participating branches..

4 branches for Mitsui Shopping Park : Mitsui Shopping Park LaLaport TOKYO-BAY, Mitsui Shopping Park LaLaport TOYOSU, Mitsui Shopping Park LAZONA kawasaki plaza, and DiverCity Tokyo Plaza

5 branches for Mitsui Outlet Park : MITSUI OUTLET PARK KISARAZU, MITSUI OUTLET PARK MAKUHARI, MITSUI OUTLET PARK IRUMA, MITSUI OUTLET PARK TAMA MINAMI OSAWA, and MITSUI OUTLET PARK SENDAI PORT

And 5 branches for Mitsui Shopping Park Urban : COREDO Muromachi1, COREDO Muromachi2, COREDO Muromachi3, Nihonbashi Mitsui Tower, and COREDO Muromachi Terrace

For further information on this campaign, JR EAST, and Mitsui Fudosan Group's branches, please refer to the following websites. <https://mitsui-shopping-park.com/lalaport/msp-info/en/jrcampaign.html>

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Evangelion Chukyo-ken Project: Crack the Code Rally is ready!

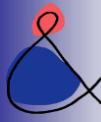


During the period from 24 January to 16 February 2020, ‘Evangelion Chukyo-ken Project: Crack the Code Rally’ is held at MITSUI OUTLET PARK JAZZ DREAM NAGASHIMA. Solve the mystery of 5 quizzes in MITSUI OUTLET PARK JAZZ DREAM NAGASHIMA and get the original clear file! Furthermore, W chance! Let’s get a luxurious prize to join the rallies in three spots including MITSUI OUTLET PARK JAZZ DREAM NAGASHIMA, Chukyo TV (Only Saturday, Sunday and public holidays from January to the end of March) and another spot and answer the last special question at the special booth in Chukyo TV.

For further information on the event and its locations, please refer to <https://www.ctv.co.jp/eva/>
(*the website only available in Japanese)

You can join the event at MITSUI OUTLET PARK JAZZ DREAM NAGASHIMA easily by taking a bus from Nagoya Station with 50 minutes ride. Or take a JR / Kintetsu to Kuwana Station and take a bus for 20 minutes. More information on the outlet is available at <https://mitsui-shopping-park.com/mop/nagashima/english/>

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Experience the cuteness of Hina dolls of the Japan Girls day

At Rarahina ∼Hina Matsuri in LaLaport TOKYO-BAY～



Japan Girl's Day, also known as 'Hina Matsuri' is held on 3rd March every year. The highlight of this festival is the 'Hina dolls' that Japanese will decorate on leveled-shelves that resembles stairs. The dolls consist of the emperor, empress, lady-in-waiting of the imperial court, musicians, soldiers, and guards. Japanese believe that the dolls will grant the daughter in the family a healthy and happy life. Each doll is crafted beautifully and neatly in Japanese traditional way. It is a once-a-year chance for us foreigners to experience this culture.

From 21st February to 3rd March 2020, the special event 'Rarahina ∼Hina Matsuri in LaLaport TOKYO-BAY～' will be held at the popular shopping center, Mitsui Shopping Park LaLaport TOKYO-BAY. The dolls in the event are donated from the Japanese, and are displayed on the enormous shelf for tourists to take pictures.

You can travel to Mitsui Shopping Park LaLaport TOKYO-BAY by JR train to Minami Funabashi and walk for another 5 minutes. Or take a Keisei train to Funabashi Keibajo and take a 10-minutes walk.

Further information is available at <https://mitsui-shopping-park.com/lalaport/tokyo-bay/>

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References

MITSUI OUTLET PARK JAZZ DREAM NAGASHIMA

【Address】 368 Nagashimacho Urayasu, Kuwana, Mie 511-1135

【Access】 Take a bus from Nagoya Station for 50 minutes. Or take a JR / Kintetsu train to Kuwana Station and take a 20-minute bus.

【Number of Stores】 Roughly 300 stores

【Website】 <https://mitsui-shopping-park.com/mop/nagashima/>

Mitsui Shopping Park LaLaport TOKYO-BAY

【Address】 2-1-1 Hama-cho, Funabashi City, Chiba, 273-8530

【Access】 Take a JR to Minami-Funabashi station and take a 5-minute walk. Or take a Keisei train to Funabashikeibajo Station and take a 10-minute walk.

【Number of Stores】 Roughly 440 stores

【Website】 <https://mitsui-shopping-park.com/lalaport/tokyo-bay/en/>

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